



EXAMPLE LETTER

“Bad Boys! Bad Boys! What’cha Gonna do when They Come for you?”

There had been a rash of burglaries in the neighborhood when Michelle’s dad decided to check her house at 2:00 one afternoon. He noticed a strange car backed up to the garage with three guys loading the trunk with TVs, VCRs, radios, and whatever else they could grab. Joe could not believe what he was seeing! He ran across the street and called the police from a neighbor’s house while the thieves made a mad dash to leave. Joe decided to follow them and find out where they were going with all “his daughter’s” personal belongings. But, the pursuit didn’t last long... he lost them in the chase. (This is not recommended... leave that to the police).

The nightmare wasn’t over. The cops came... the burglars got away... their house was trashed, and things went downhill from there. When they filed a claim with their insurance company, things got even worse. They were required to produce receipts for everything that was stolen. It’s too bad they didn’t have this “video” idea before that terrible day. They could have avoided a lot of confusion and unnecessary work and probably received more money from their loss.

Here’s our **Joe Realtor Reminder...** “A picture is worth a thousand words”

- Make a video recording of everything of value in your home.
- Record a brief description of each item, including a receipt if available.
- File this video tape record in your safe deposit box or at a friend’s house.

The Final Step...

Now that you’re aware of the necessity to video and store a record of your valuables, remember... anytime you purchase or receive additional valuables, these should also be recorded and filed with the original video tape in it’s storage location.

Sincerely,

Joe Realtor
Joe Realty Company
(904) 555-1212

P.S. Remember to leave the “action” to the cops, and leave your “Real Estate needs” to a professional. Call one of the members of “The Joe Realtor Team” and we will be glad to assist you in any way.