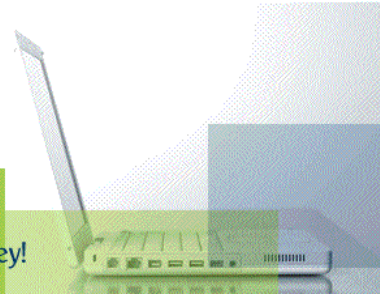




Helping Real Estate Professionals Save Time and Money!



EXAMPLE LETTER

"A Good Flush Beats A Full House Anytime"

Let's plunge right in and flush out the facts... last year we sold a small home on the Westside and the owner, while diligently trying to prepare for the home inspection, placed those "little blue tablets" in each toilet tank. When the home inspector made his inspection, the toilets failed the flush test. The handle just went down and nothing happened. We were plumb surprised since the toilets had been working just hours before the inspector's arrival. The inspection went down the can!

The Blue Goo Story...

Later, while visiting with an old friend in the area, we mentioned our dilemma and he asked us if we had used those "little blue tablets". He explained to us that if the tablet is placed just right in the tank, the water will hit it hard enough to over saturate the blue stuff. When this happens, the water becomes "thick and heavy". The trap in the toilet was designed to have clean, clear water running over it at a calculated speed. The blue stuff gets thick enough to slow the water rushing over the trap, causing the siphon action to never fully develop.

With this simple information, we returned to the house, removed the blue goo and eight flushes later we were back in business. A little "old-timer advice" had solved our problem and saved the homeowner the expense of a house call from the plumber.

With our new education in **Toiletology 101**, we wanted to pass this information along to you and hope you never have to use it. **Happy flushing!**

Sincerely,

Joe Realtor
Joe Realty Company
(904) 555-1212

P.S. If you want us to "flush" out the facts on the value of your home, call "The Joe Realtor Team" ...and as always...there is no obligation.

P.S.S. We don't do toilets!

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