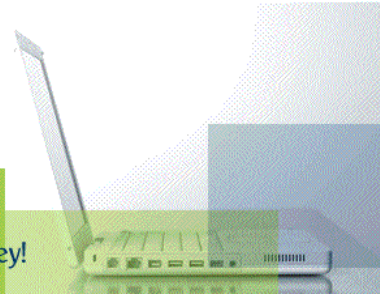




Helping Real Estate Professionals Save Time and Money!



## EXAMPLE LETTER

### Does Your 16 Year Old Child Really Need That Tricycle?

Probably not! It's time to clean out the cupboards and closets, because we are going to have a giant neighborhood garage sale.

On March 22<sup>nd</sup>, 2000, from 8:30 until 3:00 p.m. we invite you to participate in the first annual Garage Sale sponsored by Joe Realtor and Joe Realty Company.

As a thanks to the neighborhood for continuing to call and support us when you have real estate needs, we will be placing ads in the local newspaper and other publications.

#### **FREE Movie Tickets!**

For all garage sale participants, please come by our lemonade stand at the corner of Oak and Pine to register for a drawing for (4) movie tickets at the local theatre. While there, enjoy a cool cup of lemonade... **compliments of Joe Realtor.**

We look forward to seeing you on Saturday, March 22<sup>nd</sup>. If you have any questions regarding this big event, please call the office at 555-1212.

Thanks again for your support and we'll see you at the lemonade stand.

Sincerely,

Joe Realtor  
Joe Realty Company  
(904) 555-1212

P.S. If you would rather sell the garage instead of the "stuff" in it, give us a call. I think you will find that our marketing plan far exceeds other agents in the area.

**[www.prospectmadeeasier.com](http://www.prospectmadeeasier.com)**